

# QUIZ

## Website Needs Inventory

### Check the boxes that apply to you:

- My website looks great on a mobile phone.
- My website loads quickly and efficiently.
- My website has a color palette that is appealing to my target audience, looks good with my logo and photography, and sets an intentional tone (strong, friendly, traditional, etc..)
- My website takes my clients on an intentional journey that easily leads them to call, schedule, or purchase.
- My website has a high conversion rate (my monthly website traffic reflects the number of people scheduling/purchasing).
- My website has updated photos, contact information, and information about my business and services.
- My website has high quality images and photography.
- My website appears high on the list in search engine results.

### Total Checks:

**6-8**

It's time for  
Strategic Edits

**4-5**

It's time for a  
Website Refresh

**0-3**

It's time for a  
New Website